
Disney News
OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SPRING 1976

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We are sorry, but past issues of Disney News are not available.

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COVER STORY: Say hello to Disney's 1976 Ambassadors. Christina Schendel (left) represents Disneyland, and Mary Ann Carter represents Walt Disney World. See page 6 for story.

Letters



If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif. 92803

Sirs:

In response to your answer given to John Skinner of San Jose, CA. (Disney News, Fall 1975) about what Walt Disney's first cartoons were. Walt's first cartoons were not his "Alice Comedies" (1924-1926) but were a handful of shorts called the "Newman Laugh-O-Grams" (1920), made in Kansas City.

Sincerely,
Robert Rios
Monterey Park, California

Dave Smith, Archivist at Disney Studios, replies, "You are correct in stating that Walt Disney made cartoons in Kansas City prior to moving to California. However, the reply in the Fall 1975 Disney News referred to cartoons made by what today is known as Walt Disney Productions. Our company dates from October 16, 1923, when Walt signed his first contract to produce the Alice Comedies."—ED.

Sirs:

Do you plan to build a *Hall of Presidents* at Disneyland? Also, has the *Matterhorn* ride been changed since it opened?

Sincerely,
Scott Boliver
West Covina, California

According to a spokesman from WED, the master planning, design and engineering arm of the Disney organization, there are no definite plans to build the Hall of Presidents *at Disneyland at this time. And, no, the* Matterhorn *has never been changed since its 1959 opening.—ED.*

Sirs:

I have been to Disney World many times, and each time my family and I go, it's the happiest moments of our lives. I know they have an *America Sings* at Disneyland, and I would like to know if they are planning to build one at Walt Disney World.

Sincerely,
Scott Bado
Kenmore, New York

There are no current plans to build America Sings *at Walt Disney World, but the Florida complex does have new attractions planned, including the fabulous EPCOT development.* *See page 2 for further details.* *—ED.*

Sirs:

I have been to Disneyland twelve times. The first time I was four years old. I am twelve now. My parents like it almost as much as I do. The last time I went to Disneyland I saw "America on Parade" and it is just as fabulous as they say it is. I have been Walt Disney's fan ever since I was four. I always wish I could have met him.

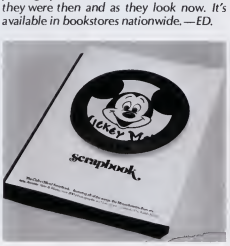
Sincerely,
Harold J. Dew (Age 12)
Stockton, California

Sirs:

We really enjoyed the article in the Fall 1975 issue about the Mouseketeers. But there are better than twenty more retired Mouseketeers. Can't we read more about them in future issues?

Sincerely,
Mary Chill
Detroit, Michigan

Disney News has no plans for future stories on the Mouseketeers. However, The Mickey Mouse Club Scrapbook, *a new 143-page book published by Grosset and Dunlap, includes a complete history of the club, songs, interviews, biographies and photographs of all the Mouseketeers—as they were then and as they look now. It's available in bookstores nationwide.—ED.*



Sirs:

I really like Disney News and have been collecting it for about three years. I liked the part in your Fall issue about the Mouseketeers. I think you should have an article about the Walt Disney Characters. Thanks if you do. I showed this issue to my friends and they liked the Mouseketeers too.

Sincerely,
Amy Kelley
Saugerties, New York

A story about the Characters is scheduled to appear in the Summer issue of Disney News.—ED.

Sirs:

Let's all go to Disneyland
Where Mickey Mouse will shake
your hand.
And as we walk along the ground
We will find the merry-go-round.
And when we look up in the sky
We'll see Peter Pan fly by!
And as you're heading for the gate
You'll ask your mother, "Please let's
wait
And see the funny Lion King
And other funny characters sing."
But she'll say, "No, we cannot stay,
but we'll be back some other day."

Sincerely,
Mary Hessler (age 10)
Miami, Florida

Sirs:

I'd like to give a big "THANK YOU" to Monsanto for their wonderful Circle-Vision 360 show at Disney World in Florida! Being a long-time employee of Big "M," it made me very proud each time we enjoyed this feature and overheard folks there and elsewhere list it as one of their favorite attractions. Many friends have remarked to me that Monsanto should be complimented for providing this free-of-charge attraction for all to enjoy. Since my family and I thoroughly agree, I thought I would send this letter so that I can express the appreciation of the many who have had much enjoyment from the thrills and beauty of the Circle-Vision film.

Sincerely,
Mrs. Arthur E. Shirley
Miamisburg, Ohio

THE FUTURE IS

PART 2

"A living blueprint of the future" is what Walt Disney called his ultimate dream, an Experimental Prototype Community of Tomorrow (EPCOT), one that will "never be completed but will always be introducing, testing and demonstrating new materials and new systems."

Today, at Walt Disney World in Florida, his dream is closer to reality than ever before.

"Walt's concept was truly international in scope," said Disney President Card Walker. "And in the years immediately before his death, it became his major interest and concern. In planning the entire Florida project, everything was considered as an eventual part of the master plan of EPCOT."

"The first phase has been the recreational community," he said. "The Magic Kingdom, the hotels and lakes and campgrounds. Now we are launching the second phase of Walt's idea: the scientific, industrial, communication, world co-operation aspects of EPCOT."

EPCOT

Accordingly, Phase II will include the EPCOT Future World Theme Center, the hub where guests will first

Continued





FANTASTIC!

Preliminary design concept for an entertaining, yet informative EPCOT space ride.



(top) Artist's concept for possible Arab nations pavilion, World Showcase. (middle) Sketch of attraction showing laser technique. (bottom) Proposed attraction demonstrating solar power.









come to the 43-square-mile development, which will also include a World Showcase and International Village.

The Theme Center will be the heart of EPCOT, where 360-degree movie screens and various displays will offer guests an overview of current EPCOT projects. Guests can then visit the areas, called satellites, of particular interest to them.

These satellites will surround the Theme Center, each one devoted to research in a different area of study—energy, agriculture, communications or medicine, for example. At each satellite, dedicated men and women will work to develop new technology in their field, seeking solutions and exchanging ideas in broad areas affecting the quality of life for people throughout the world.

"EPCOT will be a forum where creative men and women of science, industry, government and the arts from around the world can present and demonstrate new concepts and systems," said Walker. "It will be dedicated to the advancement of new technologies and approaches to meeting the challenges we face throughout the world today."

WORLD SHOWCASE

The first area to be actually built in Phase II will be the World Showcase, a permanent international exposition. Member-nations will each occupy a pavilion in one of two massive, semi-circular buildings, not far from the EPCOT Theme Center.

Each pavilion could include a ride or similar attraction designed by Imagineers at WED Enterprises in Glendale, CA. WED is the master-planning, design and engineering arm of Walt Disney Productions.

The pavilion could also include cafes, shops or other displays of national wares to offer guests a foretaste of an actual visit to the country. National musical groups or other performing artists could present special entertainment.

Each country would have ample space inside its pavilion for trade center activities ranging from product exhibits and industry displays to cultural presentations and business meetings.

Construction of World Showcase is scheduled to begin by late 1977 on a tract of Walt Disney World property between the present Transportation and Ticket Center and U.S. Highway 192. The eventual size of the Showcase is estimated to cover 100 acres, with from 10 to 30 nations of the world participating.

INTERNATIONAL VILLAGE

The 200 or more people staffing each pavilion, many of them young men and women from the country represented, will be a key aspect of World Showcase. Not only will they operate the pavilions, but they will also live with representatives from other nations in the nearby International Village. A part of this "world community" could also be themed for public visits.

"We hope that the nations of the world will send their young future leaders to operate the World Showcase, and build a base for international understanding for the years to come," said Walker.

"In World Showcase and International Village we will have an example of men and women, as citizens of the world, sharing their cultures, history and aspirations. It will be a true people-to-people exchange."

"Walt believed that solutions to the great challenges we face are indeed possible in today's world," Walker continued. "He believed that we must look not only to our past and our problems, but more significantly, to our future and our potential."

"We're dedicated to fulfilling the promise of Walt Disney's greatest dream. We seek the participation and cooperation, the talents and the skills of people around the world in order to make his dream a reality."

Proposed EPCOT Theme Center

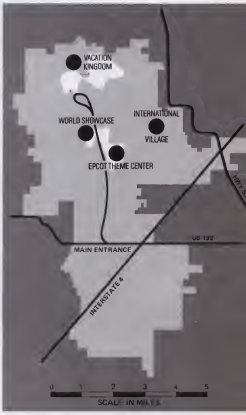


Central area, International Village








VACATION KINGDOM
WORLD SHOWCASE
INTERNATIONAL VILLAGE
EPCOT THEME CENTER
MAIN ENTRANCE
US 192
INTERSTATE 4
0 1 2 3 4 5
SCALE IN MILES

Hello



Mary Ann



Christina

Two attractive blue-eyed young women have just begun one of the most exciting years of their lives.

Mary Ann Carter, 21, and Christina Schendel, 22, are the 1976 Ambassadors to the World for Walt Disney World and Disneyland.

And world, you're gonna love 'em!

Mary Ann and Christina are already on the road, extending friendship and special greetings to millions of Disney fans throughout the United States and many foreign countries.

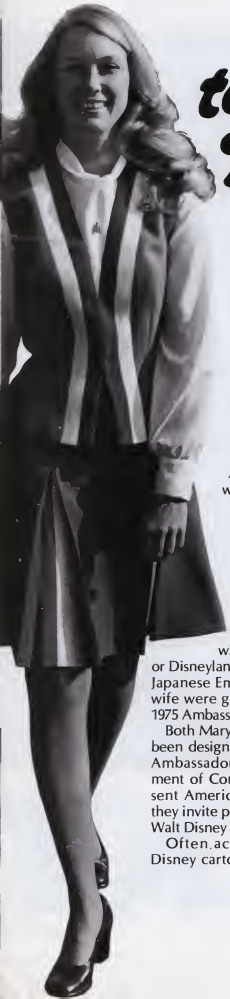
The girls were carefully chosen from among thousands of Disney employees as the two who best epitomize the warmth and friendly spirit of the two Parks.

Walt Disney World's Mary Ann was born in Grand Island, New York and attended the University of Madrid and the University of Paris. Her schooling was enhanced by extensive travel throughout much of Europe and Africa.

She joined Walt Disney World in 1974 as a hostess in the Food Division, then became a Golden Girl, meeting and greeting guests on Main Street, U.S.A. Just a year ago she was transferred to the personnel department. Mary Ann succeeds Suzie O'Hara as Walt Disney World Ambassador.

Selection of Christina as Disneyland,s 12th Ambassador was announced by actress Barbara Feldon, hostess for the festivities in the forecourt of Disneyland's Sleeping Beauty Castle.

Among the first to congratulate Christina were 1975 Disneyland Ambassa-



to the Whole Wide World

dor Kathy Smith, who pinned the emblematic Ambassador insignia and sash on the new emissary of goodwill, and Minnie Mouse, who presented Christina with a bouquet of yellow roses.

A June graduate of UCLA, where she earned a bachelor's degree in sociology, Christina was born in San Gabriel, California. She has been a Disneyland Tour Guide since 1973.

One of the special duties for each Ambassador is to act as official hostess to dignitaries who visit Walt Disney World or Disneyland. Last year, for example, Japanese Emperor Hirohito and his wife were greeted at Disneyland by 1975 Ambassador Kathy Smith.

Both Mary Ann and Christina have been designated official "Visit U.S.A. Ambassadors" by the U.S. Department of Commerce, and thus represent America, as well as Disney, as they invite people everywhere to visit Walt Disney World and Disneyland.

Often accompanied by famous Disney cartoon characters, the two are also scheduled to visit many children's hospitals and schools throughout the United States.

Wherever they go, the Disney Ambassadors will express the spirit of fun and happiness that draws the whole wide world to the magic of the Disney kingdoms.









Journey through

ADVENT

In a remote corner of the imagination lies an exotic land, indeed. It is a combination of a remote jungle outpost, a graceful tropical paradise and a mysterious and romantic city alive with the murmur of foreign tongues.

You need not travel far to reach it, for that land of adventure awaits you at Disneyland.

Those who enter into Adventureland find themselves in a place of singing birds, a giant treehouse, a thrilling cruise down deep jungle rivers, and shops filled with the fashions, crafts and jewelry of distant, intriguing lands.

Adventureland throbs with the rumbling drumbeat of Africa, pulses with the melodic rhythms of the South Seas and teems with the excitement of a far eastern bazaar.

Travelers often begin their journey to adventure with a visit to Walt Disney's Enchanted Tiki Room. Inside the bamboo thatched attraction, 225 "Audio-Animatronics" birds, flowers and fierce tiki-gods entertain guests with songs from the Islands. They sing "Hawaiian War Chant," "Aloha to You," and the show's delightful theme song, "In the Tiki Tiki Tiki Tiki Tiki-Room," plus a special version of "Barcarole" by Offenbach.

The Tiki Room was the first attraction at Disneyland to use the "Audio-Animatronics" system of three dimensional animation and made possible the development of later attractions such as *Pirates of the Caribbean*, *America Sings* and *Great Moments with Mr. Lincoln*.

At the entrance to the Tiki Room is the Tiki Juice Bar, serving cool, colorful Tahitian Punch to those intrepid explorers trekking onward to the Adventureland Bazaar, a vast marketplace offering the serious shopper and souvenir-buyer alike a choice of most desirable wares.

Far East Imports displays jewelry of jade and ivory, Japanese tea sets and





URELAND







wind chimes from the mysterious Orient. Magic Carpet Bazaar specializes in silks, jewelry and brass items imported directly from India, including lovely rings, earrings and necklaces.

Colorful South Seas apparel is displayed at the Adventureland Traders, which also boasts a menangerie of hand-carved wooden jungle animals. At the Guatamalan Weavers, Adventureland's explorers will find clothing featuring ancient designs of the Mayan Indians, hand-woven bolts of material, authentic Mayan dolls, and unusual jewelry from South America.

No self-respecting adventurer would be found without a hat to protect him from the sultry tropic heat, and there are many types of native headgear available at Tropical Imports, along with woven straw bags to carry the things needed to continue the safari into yet unexplored regions of Adventureland. For young nature-lovers, Tropical Imports also carries a full line of rubber snakes, alligators and shrunken heads.

The area's newest shop is Bwana Bill's, a showcase for many types of sea shells, gathered from the shores of the world's oceans.

After shopping, a cool, refreshing drink of orange juice at the Sunkist I Presume stand ("Dr. Livingston, I presume," said Stanley) revives weary traders, giving them the energy to brave the 70-foot-tall Swiss Family Treehouse towering above them.

Surrounded by the lush beauty of liana vines, bamboo thickets and flowering tropical trees, the unusual home affords hearty climbers a treetop view of all of Adventureland.

Nestled in the upper branches of the massive jungle tree are the cozy rooms and innovative devices of the Swiss family named Robinson. Inspired by Johann Wyss' classic novel and the 1960 film version by Walt Disney Productions, the re-created makeshift home gives arm-chair adventurers the chance to join for a moment in an exciting episode upon a deserted island.



A Jungle Cruise down some of the most perilous rivers of the world makes even the most fearless of explorers think twice. A trip through the five-acre Disneyland waterway leads to a run-in with a tribe of spear-carrying headhunters, a brush with elephants, alligators and angry hippos, and a first-hand look at rivers rarely seen by the civilized world.

Your trusted guide on the journey will point out the many exotic sights of the cruise, putting you at ease with wry jokes and the very worst of jungle humor. But even he will not calm your nerves as you pass angry natives or come upon a giant gorilla.

Returning to more hospitable territory at last, jungle explorers find rest and fine food at the Tahitian Terrace (open summers only), where Hawaiian-style food and a spectacular evening floor show of South Seas song and native dance make dinner there a perfect way to end the exciting journey through the imaginative world of Adventureland.



Of all the People of America who march in "America on Parade," one of the most memorable is the Lady in Pink.

Daintily promenading along the parade's three-quarter-mile-long route, feathered hat and matching parasol perfectly accenting her elegant dress, she adds just the right touch of class to the Small Town sequence of Disney's joyful salute to the nation's bicentennial.

The Lady in Pink is only one of nearly 150 People of America in the parade, each one a unique larger-than-life figure adding its own color and personality to the fun-filled musical extravaganza.

"Creating the Lady in Pink is typical of the process we went through," said Jack Muhs of Disneyland's Costume Design department, and one of several key men in making the parade come to life. "In fact, it was the very first figure designed and completed."

It was while the giant parade "stages"

continued

AMERICA ON PARADE

and the

Lady in Pink







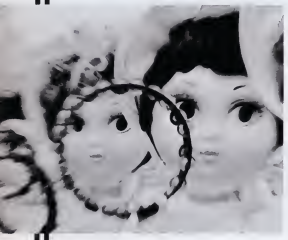
AMERICA ON PARADE





were being designed and constructed that Jack and his associates began work on the eight-foot-tall People of America.

One of the things Jack remembered from his career as a costume designer for major motion pictures and television shows was that "some of the old-time actresses, the ones that were most expressive – well, their heads were very large for their bodies, and an awful lot of them were short from



the waist down. Their faces were very large." To Jack, and to the others, the final concept seemed right.

"We wanted simple features on the head and a simple body shape to fit in with the Disney concept," he explained. "Using body pads to distort the shape is a form of cartooning, which is, of course, what the Disney art started as."

Finding the right material to make the heads took over a year since many requirements had to be met. The head had to be light enough so that anyone could carry it on his own head, yet strong enough so that it couldn't be broken or punctured by being dropped.

Not being familiar with plastics or other structural materials, Jack went to Disney experts at Walt Disney Productions and to WED Enterprises, the architectural, engineering, planning and design subsidiary for the Disney organization.

He also spoke with all the Characters at Disneyland. Dressed as any one of a number of Disney creations, these people go out among Park guests each day wearing a head and costume similar to the type worn by the People of America. They proved to be quite knowledgeable in discussing the use of braces and straps to hold the head, and in problems of visibility and movement.

"It was important to solve these basic problems because we wanted the People of America to be mobile," said Jack, "to be able to dance, bend and move freely."

After deciding on the final size and design of the head, a new problem had to be faced. Since the heads were large and out of normal proportion to the human body, designing costumes involved the creation of body pads and new sewing patterns for dresses, coats and shirts.

"It was a whole new approach," remembered Jack. "We had to throw all our old patterns away because we weren't constructing a normal costume. The waistline wasn't where the waistline normally was. Sleeves and arms didn't come out at the normal place on the body."

"It was like suddenly having a different species to make costumes for. We had to approach it as though it were the first coat, skirt or dress ever made."

The tremendous task of completing the oversize costumes was divided between the costume workrooms at Disneyland and Walt Disney World. First of all, it was important to find just the right fabrics – materials with the right color and large scale pattern or design. Drapery fabrics were



Designer Jack Muhs sketches some ideas for People of America figures.

considered first, but were rejected as being too heavy.

"Because of the various weather conditions and daily wearing, we decided to use synthetic fibers," said Jack. "Everything had to be right: the weight, the fiber, the color and the pattern. It was really like a giant jigsaw puzzle."

"We have a lot of very gifted people in our two workrooms," he added. "Most of them learned their trade as apprentices in Europe. We even have a Vietnamese tailor working in Florida."

Many weeks were spent cutting and sewing the costumes. Each costume was actually made twice: one for the Disneyland production and the other for Walt Disney World. As June 1975 drew closer, the activity at both workrooms increased. At times it seemed unsure whether the costumes would be ready in time for the first "America on Parade" performance.

A massive effort by all concerned got the job done and "America on Parade" premiered as scheduled on June 7, 1975 at Walt Disney World. A week later, on June 14, Disneyland presented its own premiere performance to an enthusiastic public.

The People of America – marching from the fertile imaginations of Disney artists into the hearts of Disney guests – are daily helping to celebrate the Spirit that has brought America to its 200th birthday!

ACTING FUNNY WITH DON KNOTTS





Amidst the cables, ropes, lights and organized confusion of a busy movie set, Don Knotts settles comfortably into a canvas-backed chair. For the past several minutes he has been performing in front of a 35 mm. motion picture camera—grinning, grimacing, frowning, walking, slipping and crawling around on a roof, trying to calm a kid and catch a skunk!

It's all in a day's work for Don, star of Walt Disney Productions' newest comedy, "No Deposit, No Return." The film also stars David Niven, Darren McGavin, Kim Richards (age 11) and Brad Savage (9).

"I like to do visual comedy," says Don, who, surprisingly, is a quiet, soft-spoken man and not the nervous, bumbling, hyperactive character he so often portrays on television and movie screens.

"The nervous little fellow who'd let big guys kick sand in his face is pretty much gone," he says. "For the past few years I've been branching out as a character comedian."

The metamorphosis of Don Knotts began when the comedian, after a long, bright Emmy-studded career in television, began looking for new challenges.

"I got the feeling of being boxed in, stuck with the same character," he says. "So I decided to do some theater, because I figured I could play parts there that I'd never be allowed to do on television."

Since then, he's played leads in two Neil Simon hits, "Last of the Red Hot Lovers" and, opposite Art Carney, "The Odd Couple." Between times, he's kept up a busy schedule of other stage appearances, television guest spots and movies.

"No Deposit, No Return" is his third Disney role. Last year he teamed with Tim Conway in the hilarious "The Apple Dumpling Gang," and will soon be seen in Disney's upcoming football comedy, "Gus."

In "No Deposit, No Return," he finds himself cast as Darren McGavin's partner-in-crime and best pal.

"Darren is a terrific actor who can do light comedy as well as drama," says Don. "I played it the same way. In this film I'm acting a funny character, not doing the fall-down type of humor I did with Tim Conway."

"I think I'm a better visual comedian than I am a verbal one," he adds. "I love to do things that involve pantomime, reactions and stuff like that."

Don began his career as a child in Morgantown, West Virginia as a self-taught ventriloquist.

"Someone asked me to come to a party and entertain," he remembers. "I did it for free. Then the host took pity on me and passed the hat. I think I got $2."

"In high school, I was a clown. A sense of humor ran very strong in my family," he continues, "and a comedian has to have a keen sense of humor before he can project it into his work."

"When you're a kid clowning around, you're subconsciously practicing timing all the time. It doesn't come as naturally as some people think. Finally, you learn when to start and when to stop."

"It's like people telling jokes," he explains. "Some can't tell jokes at all. I mean, they just bore you to death with it. The next guy will give you the right timing, the right rhythm, and that's what you learn to do as you go along."

Don finished high school, then attended West Virginia University. He served a tour of duty in the U.S. Army, then went to graduate school at the University of Arizona. After that, he took out for New York, where, he felt, he could get the best training for a show business career.







Soon after he got there, he signed to play an old-timer type character on a children's radio show called "Bobby Benson and the B-Bar-B Riders." The job lasted five years. "You know that eventually the show is going to end," he says, recalling those early days. "It didn't automatically get me into other facets of show business, either. I was making the rounds during the whole time, trying to break into other areas, other doors."

When his "Bobby Benson" show ended, Don acted on Broadway for two years in "No Time For Sergeants," starring Andy Griffith, and later portrayed the same nervous soldier character in the movie version. While doing the play, he wrote his own comedy act, basing it on an uptight, nervous after-dinner speaker he had once seen in Morgantown. The response was immediately encouraging, and Garry Moore signed Don for his daytime television show. Don later joined Steve Allen's successful Sunday night television series and moved permanently to the west coast.

For several years, Don co-starred on "The Andy Griffith Show" as Barney Fife, Andy's short-tempered, one-bullet-toting deputy. His portrayal earned him several well-deserved Emmys.

Along with his success on television, Don's starred in some 14 movies, including the three for Disney. As for working at Disney Studios, he loves it. "It's more leisurely here," he says. "They treat you nicely. At some other studios, you find yourself working much faster." As an example, he remembers that one of his first films was shot in only 17 days. In contrast, the schedule for filming "No Deposit, No Return" is 40 days, he says.

That gives everyone connected with the making of the film enough time to do it right—and do it well. That extra time, Don feels, might just be the secret ingredient for making Walt Disney films so successful.

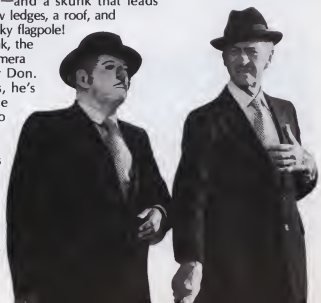
As Bert, the bumbling safecracker's sidekick in "No Deposit, No Return," Don gets involved with two rambunctious kids when he and partner Duke (McGavin) fumble a burglary and find the runaway youngsters in the back seat of their getaway car.

Knowing that they'll be named as kidnappers if they go to the police, they reluctantly go along with the kids' wacky scheme to extort money from their wealthy grandfather (Niven). What happens next involves wild car chases, disguises, booby traps, gangsters, safecracking—and a skunk that leads Bert to high window ledges, a roof, and finally, out on a shaky flagpole!

The kid, the skunk, the flagpole and the camera are now ready for Don. In a few moments, he's creeping about the roof as he tries to calm the kid and catch the skunk.

It's all in a day's work for Don Knotts as he crawls toward the flagpole, looking scared and acting funny once again.





IN AND AROUND WALT DISNEY PRODUCTIONS



Television

...Walt Disney Productions will produce a new, full color revival of the Mickey Mouse Club TV show beginning early in 1977.

...The "New Mickey Mouse Club" will feature timeless Disney cartoons in color, new Mickey Mouse animation with bright, contemporary themes, new Mouseketeers, new serial adventure stories, modern music and more.



...Currently in its second year of syndication, the original black and white Mickey Mouse Club is reaching an average audience of more than four million viewers in 114 cities, daily Monday through Friday.

...The "New Mickey Mouse Club" will by syndicated with most of the stations now televising the original programs. The new series is tentatively scheduled to begin airing in January 1977.

Movies

...Heading the list of spring film releases from Walt Disney Productions is "No Deposit, No Return," starring David Niven, Darren McGavin, Don Knotts and Barbara Feldon. It's a fast-paced comedy about two precocious youngsters (Kim Richards and Brad Savage) who fake their own kidnapping and hold themselves for ransom. (See page 13 for a preview of the film and an interview with Don Knotts.)



...Disney's Easter treat is "Ride A Wild Pony," a remarkable story of two youngsters whose dispute over a coveted horse divides an entire township. Filmed entirely in Australia, the film stars Robert Bettles, 13, and Eva Griffith, 11.

Disneyland

...Disneyland springs forth with a number of special events in the coming months.

...*America on Parade* continues daily through September 6. The spectacular salute to the nation's bicen-

tennial features over 50 parade units and 150 People of America to represent the history, culture and achievements of the past 200 years.



. . . *Country Music Jubilee* (March 20-21). Country style entertainment will be featured as Disneyland celebrates the nation's most popular type of music, with country stars Marty Robbins and others in live performances.

. . . *Spring Fling* (April 10, 8:30 p.m. to 1:30 a.m.). Top-name entertainers will again headline live stage shows for this year's celebration of spring. Special tickets, which include unlimited use of all attractions (except the shooting gallery) must be purchased in advance.

. . . *Gospel Night* (April 11, 9 a.m. to midnight). The soul-moving music of old-time religion performed by famous spiritual singers will highlight this special night, which ushers in a week of Easter festivities.



. . . *Easter Holidays* (April 11-17, 9 a.m. to midnight; April 18, 9 a.m. to 10 p.m.). An old-fashioned Easter Parade will conclude the Easter week festivities on April 18. The Parade features vintage cars, antique bicycles and, of course, Mr. and Mrs. Easter Rabbit.

. . . *Night of Joy* (April 30). Young Christian singers and Maranatha groups will be heard throughout the Park as Disneyland pays tribute to the upbeat Christian music of today.

. . . *Viva Mexico Celebration* (May 1-2). The annual salute honors Mexico's national holiday, Cinco de Mayo. Featured will be an entire weekend of Latin American musical shows starring prominent Mexican performers.

Walt Disney World®

. . . Treasure Island, a water-bound retreat midway between the Magic Kingdom and Fort Wilderness Campground Resort, and Fantasyland's underwater adventure attraction *20,000 Leagues Under the Sea* will each have something new when they reopen this spring. From their submarine portholes, guests aboard the *20,000 Leagues* adventure will see a new underwater world of Captain Nemo.

. . . Bay Lake's Treasure Island will have an enormous new walk-through aviary with many tropical birds. It is scheduled to open at Easter.



. . . Springtime in the Magic Kingdom will also bring continuing celebrations of the nation's 200th birthday and many extra evenings with extended hours to enjoy the festivities.

. . . *Saturday Night at the World* (March 6-June 5, except May 15). A nighttime *America on Parade* performance at 9 p.m., followed by Fantasy in the Sky fireworks at 10 p.m. are featured on these special Saturdays when the Magic Kingdom will be open from 9 a.m. to midnight. The orchestras of Harry James and Glenn Miller will be guest entertainers on March 13, providing big band music for dancing and listening.

. . . *Easter Spectacular* (April 10-23, 9 a.m. to 1 a.m.; April 24, 9 a.m. to midnight). Two colorful weeks with live entertainment, nighttime parades and fireworks as Walt Disney World celebrates Easter.

. . . *Senior American Days* (May 3-16). A special value, tie-on ticket entitles guests, age 55 and over, to one day's unlimited use of Magic Kingdom attractions (except Shooting Gallery) during Senior American Days.

Home Entertainment

. . . Five new Spanish-language films are now offered for home viewing. All run 7-8 minutes in color on Super 8 sound film, and are available from the Mail Order Dept. at Disneyland.

. . . "Love Bug #53." From "Herbie Rides Again." The famous Volkswagen is back with exciting new adventures. Featuring Ken Berry and Stephanie Powers.



. . . "Peter Pan Meets Captain Hook." From "Peter Pan." The animated film features a suspenseful duel between the evil Hook, who's kidnapped Tiger Lily, and Peter Pan.

. . . "The Mad Tea Party." From "Alice in Wonderland." Sing *The Unbirthday Song* along with the Mad Hatter, Alice and the March Hare.



. . . "Br'er Rabbit and the Tar Baby." From "Song of the South." Join the fun as Br'er Fox and Br'er Bear try to catch Br'er Rabbit in this classic tale.

. . . "Robin Hood and Little John." From the animated feature "Robin Hood." Laugh as the two men of Sherwood Forest masquerade as gypsies and gyp Prince John out of ill-gotten taxes.

. . . Also available in Spanish are excerpts from "Pinocchio," "Sleeping Beauty," "Bedknobs and Broomsticks," "The Sword and the Stone" and "Swiss Family Robinson."

Disneyland
PARK IN CALIFORNIA

AMERICA ON PARADE

SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes Admission and ANY 11 Attractions of Your Choice:

	Value	Box Office Price
ADULT	($13.85)	$5.75
JUNIOR (12 thru 17)	($12.85)	$5.25
CHILD (3 thru 11)	($ 9.75)	$4.75

(Parking — 50¢ per car)

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.
PHONE: (213) 626-8605 or (714) 533-4456 Ext. 703

Good thru May, 1976

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10¢	B 25¢	C 40¢	D 70¢	E 85¢	General Admission Ticket
11-Ride	(1)	(1)	(2)	(3)	(4)	(1)
15-Ride	(1)	(2)	(3)	(4)	(5)	(1)

11-RIDE TICKET BOOK

	Value	Box Office Price
ADULT	($11.15)	$6.00
JUNIOR (12 thru 17)	($10.15)	$5.50
CHILD (3 thru 11)	($ 7.75)	$5.00

15-RIDE TICKET BOOK

ADULT	($13.35)	$7.00
JUNIOR (12 thru 17)	($12.35)	$6.50
CHILD (3 thru 11)	($ 9.85)	$6.00

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, its free shows, exhibits and entertainment, and to visit the seven theme lands.

ADULT	$4.50
JUNIOR (12 thru 17)	$3.50
CHILD (3 thru 11)	$1.50

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

SPRING OPERATING HOURS

Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. Exceptions April 11 thru April 17, 9 AM to 12 Midnight. April 18 (Easter Sunday), 9 AM to 10 PM.

HAWAIIAN fantasy

Experience America's own Paradise with one of four exciting Hawaiian vacations. Spend a luxurious week in Honolulu or a week in the sun at Waikiki. Or see the islands of Hawaii, Maui, Oahu and Kauai on tours ranging from 8 to 11 days.

Plans include deluxe hotel accommodations, a beautiful Aloha flower lei greeting, ground services and many other extras. Let yourself go!

Prices from **$99.00** per person Double occupancy
Plus applicable air fare

ALOHA!

Exclusive West Coast Vacation Offers!

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Take advantage of our

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to visit Disneyland – the "Happiest Place on Earth." This delightful vacation adventure includes –

- Choice of 2, 3 or 4 nights at the exciting Disneyland Hotel.
- Deluxe accommodations.
- Unlimited use of all rides and attractions for 2 days (except shooting galleries).
- From $55.50.





Or, as an alternative:

"MAGIC KINGDOM CLUB MINI-VACATION"

offers you the following features:

- Choice of 2, 3 or 4 night stay at nearby Howard Johnson's Motor Lodge—the "Official Host of The Magic Kingdom Club."
- Magic Kingdom Club Ticket Books for 2 days.
- From $34.50.



All prices quoted are per person, adult double occupancy. Junior and Child rates available at substantial savings. These 1976 vacation plans available through December 31, 1976.

For FURTHER INFORMATION regarding the Magic Kingdom Club Celebration, or the Mini-Vacation, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
Be sure to include your Chapter Number.
For reservations call (714) 956-2600

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PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer expires December 31, 1976.



TOLL-FREE RESERVATIONS

800-654-2000*

*In Oklahoma 800-522-4211
*In Canada Call Collect 405-848-8611

motor lodges

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:

At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).



In tribute to our nation's 200th birthday, beginning in June, 1975, and continuing through September 6, 1976, both Disneyland and Walt Disney World will host "America on Parade" . . . an entertaining and delightful look at America's heritage. Presented daily in both Parks, this spectacular Bicentennial pageant will have multiple moving stages, each saluting some aspect of Americana.

Another exclusive for club members

FLORIDA Cypress Gardens

Now, your membership card entitiles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
Adult	3.75	3.25
Junior (12-16)	2.75	2.25
Child (6-11)	1.75	1.25
Florida Resident Annual Admission	5.00	4.50

Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY: 10:00 — 12:00 — 2:00 — 4:00

Offer applicable through December 31, 1976. Membership Card must be presented at Ticket Window.



For Futher Information Please Call **(813) 324-2111**

CAR RENTAL DISCOUNT

NEWEST BENEFIT FOR MAGIC KINGDOM CLUB MEMBERS

ai AMERICAN INTERNATIONAL RENT-A-CAR®

Effective through September 1976, American International offers all Magic Kingdom Club Members an intermediate size car for the special **MKC Bicentennial** rate of **$17.76** per day, with unlimited mileage. On other size cars, Magic Kingdom Club Members are now eligible for a 10% discount on published time and mileage car rental rate at **all 250 American International locations nationwide.** This discount is not applicable to commissionable, promotional, or unlimited mileage rates, and membership card MUST be presented at time of rental.

Advance reservations may be made by calling

800 527-6346

Walt Disney World®

VACATION KINGDOM IN FLORIDA

SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes use of Walt Disney World Transportation System (Monorails, ferry boats, and trams) for one day, Magic Kingdom Theme Park admission, and ANY 8 attractions of your choice.

	Value	Box Office Price
ADULT	($13.20)	$7.00
JUNIOR (12 thru 17)	($12.20)	$6.50
CHILD (3 thru 11)	($ 9.40)	$5.00

(Parking — 50¢ per car)

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.

Effective through May, 1976

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A	B	C	D	E	General Admission Ticket	Transportation Ticket
	10¢	25¢	50¢	75¢	90¢		
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(2)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK	Value	Box Office Price
ADULT	($11.05)	$7.25
JUNIOR (12 thru 17)	($10.05)	$6.75
CHILD (3 thru 11)	($ 7.75)	$6.25

12-RIDE TICKET BOOK		
ADULT	($13.95)	$8.25
JUNIOR (12 thru 17)	($12.95)	$7.75
CHILD (3 thru 11)	($10.55)	$7.25

GENERAL ADMISSION ONLY

Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom Theme Park and all its free shows, exhibits, and entertainment.

ADULT	$6.00
JUNIOR (12 thru 17)	$5.00
CHILD (3 thru 11)	$3.00

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

Walt Disney World is open seven days a week throughout the year, with extended operating hours during holiday periods.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS!



Upon presenting your membership card, MKC members are eligible for the following rates at the Walt Disney World Golf Resort and the nearby Lake Buena Vista Course:

	General Public	MKC Members
Greens Fee	$10.00	$ 6.00
Electric Car	5.00	5.00
	$15.00	$11.00

DISCOVER OUR SIDE OF THE WORLD



29 cedar-shingled shops and four distinctive restaurants—clustered amidst the trees and flowers on the banks of the Buena Vista Lagoon. .

So different. So unique. So exciting.

Lake Buena Vista SHOPPING Village

Walt Disney's MAGIC KINGDOM CLUB®



CARIBBEAN CRUISES

• Exclusive values on exciting, romantic 3, 4 and 7-day Caribbean Cruises

for further information please write:

Walt Disney's MAGIC KINGDOM CLUB®

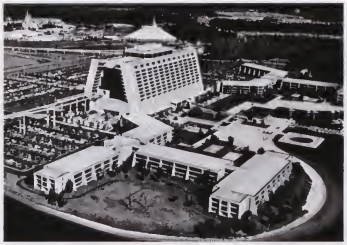
TRAVEL CENTER

P.O. Box 600, Lake Buena Vista, Florida 32830

(Be sure to include your Chapter Number)

we've got great ways to see the world

EXCLUSIVE 1976 MKC VACATION PLANS AT Walt Disney World®
VACATION KINGDOM IN FLORIDA



VACATION KINGDOM HOLIDAY

Includes, per person:
- 3 nights, accommodations in the Garden wings of the Contemporary Resort or Polynesian Village.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 4 days' unlimited admission to the Magic Kingdom.
- 2 Magic Kingdom Club ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

$113 per sdult, double occupsncy



LAKE BUENA VISTA THREE-NIGHT AND FIVE-NIGHT HOLIDAYS

Esch includes, per person:
- Deluxe accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza.
- Magic Kingdom Club ticket books... plus unlimited shuttle service to the Magic Kingdom.

From $66 per sdult, double occupancy

Reminder: When **not** using the Lake Busna Vista Hotel Plaza vacation plans, your Magic Kingdom Club entitles you and your family to a 10% discount at Lake Buena Vista Hotel Plaza on accommodations only.



CAMPING JAMBOREE

Includes, per person:
- 3 nights at a Fort Wilderness campsite.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 4 days' unlimited admsson to the Magic Kingdom.
- 2 Magic Kingdom Club tickat books.
- Additional coupons and tickats good for choice of WALT DISNEY WORLD activities

$53 per sdult, double occupsncy



GOLF GETAWAY

Includes, per person:
- 3 nights' accommodations in a Lake Buena Vista Vacation Villa Townhouse.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 54 holes of golf, including electric golf car.
- Dining experience at the Lake Buena Vista Club
- 1 Magic Kingdom Club ticket book
- Additional coupons and tickets good for WALT DISNEY WORLD activities.

$164 per sdult, double occupancy

- **MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED . . . MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.**
- **JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.**
- EFFECTIVE THROUGH DECEMBER 31, 1976.



for further information please write:

Walt Disney's
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TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)

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